



BTEC LEVEL 3 BUSINESS

A practical approach to study:

Students have to undertake a number of units for which they present evidence, based on actual work and studies. This allows them to demonstrate their skills and knowledge.

Unit Listing: (subject to change)

- Unit 1: The Business Environment
- Unit 2: Business Resources
- Unit 3: Introduction to Marketing
- Unit 4: Business Communication
- Unit 5: Business Accounting
- Unit 9: Creative Product Promotion
- Unit 10: Market Research in Business
- Unit 12: Internet Marketing in Business
- Unit 13: Recruitment and Selection in Business
- Unit 19: Developing Teams in Business
- Unit 33: The Impact of

Qualification

BTEC

(equivalent to two A-Levels)

Start Date

September 2020

Finish Date

June 2022

Why choose BTEC Business

If you prefer solely coursework modules on a vocational interactive course then this is for you. With only one written examination, students have the opportunity to work at their own pace, gaining the qualifications and skills that prospective employees and further education providers are looking for.

How will I be assessed?

Assessment is 80% coursework based. The coursework may be in the form of written assignments, presentations, video portfolios and interviews.

Students will complete eight units in a variety of different Business units including Operation Management, Human Resources, Marketing and Finance.

Future opportunities

Students will learn relevant skills which they can use to go on to further education or into the world of work where they will have a knowledge of all areas of the business environment.

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Entry Requirements

Grade 4 in GCSE Maths
AND
Grade 4 in GCSE English