BUSINESS STUDIES: KS5

| Qualification(s) | GCE Business |
|--------------------------|---|
| Exam Board | Edexcel |
| Link to Specification | Edexcel GCSE Business (2017) Pearson qualifications |

| | Term 1 | Term 2 | Term 3 | Term 4 | Term 5 | Term 6 | |
|---|--|---|--|--|---------------------------------|---|--|
| Year 12 | Entrepreneurs and Leaders Forms of Business Business Objectives Leadership Production and Stock | Motivation Recruitment and Selection Organisational Design Quality management | The Markets Price Elasticity of Demand Income Elasticity of Demand Capacity Utilisation | Marketing Mix Raising Finance Financial Planning | Mock Examination Preparation | Investment Appraisal Case Study Practice | |
| Year 13 | Decision trees Critical path Analysis Financial Statements Ratio Analysis Growth | Human Resources Sales Forecasting Stakeholders Corporate Strategy Culture Corporate Objectives Change- Scenario Planning | Globalisation International Trade Protectionism Trading Blocs Global Marketing Ethics | Pre release case study scenario | Revision | | |
| Throughout the course we encourage students to keep up with current affairs to promote their own engagement. In class we will use curriculum time to explore the wider world of business based on what is going on in real world affairs. | | | | | | | |

FIDE ET LABORE



